

The Writers Block (TWB) is Asia's leading technical communication and publishing services provider and caters to the needs of technology and process driven industries. TWB provides world-class technical communication outsourcing, training and publishing services to companies globally. TWB's expertise spans industries that include IT technology Products & Outsourcing, ITES, Financial, Aerospace, Defense, Ship Building, Manufacturing and Discrete & Process Industries. TWB offers a complete suite of services that allows its customers to effectively publish the technical knowledge.

TWB offers training under the TWB Technical Writing Certification Programs and has a portfolio of over two dozen certifications available as training offerings. Over 200 companies including SAP Labs, Lucent Technologies, IBM, Wipro, TCS, Sun Microsystems hire TWB certified professionals. TWB is recognized by hiring companies as the best source of technical documentation talent.

TWB also has a strong delivery capability consisting of two large facilities in Bangalore, a network of training centers in five Indian states covering over 12 cities, a team of nearly 50 professional and a client roster of over 24 large companies. TWB's leadership team brings almost 500 man years of experience in information management, documentation, design and consulting. TWB's has invested heavily in building and strengthening the technical knowledge publishing and documentation value chain.

TWB's expertise can be leveraged across functions which include Engineering, Software Development & Support knowledge through user manuals, quick reference guides and instruction guides, product overviews, Illustration/3D drawings; Marketing & Sales knowledge through whitepapers, case studies, newsletters, flyers, brochures, websites, blogs & forums and web based flash demos; Training, Implementation and Support knowledge through e-learning, demo's, troubleshooting guides, course materials, installation guides, IETM generated documents and Process Documentation knowledge through ISO & CMMi documentation, policy manuals, process work flow documents.

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